# Video Production Course No. 30150 Credit: 1.0

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| **Student name:** |  | **Graduation Date:** |  |

Pathways and CIP Codes:Digital Media (09.0702)

Course Description: **Application Level:** Video Production applies the technical skills learned in Audio Video Production Fundamentals by allowing students to orchestrate projects from setting the objectives to the post-production evaluation. The subject of the presentation may be determined in a number of ways, but must address an authentic need. The complexity of the presentation is not the focus of the course, but the experience of the entire process in, to include planning the presentation, setting up the studio (if applies), acting as videographer and editor to make it fluid and seamless.

Directions:The following competencies are required for full approval of this course. Check the appropriate number to indicate the level of competency reached for learner evaluation.

**RATING SCALE:**

4. Exemplary Achievement: Student possesses outstanding knowledge, skills or professional attitude.

3. Proficient Achievement:Student demonstrates good knowledge, skills or professional attitude. Requires limited supervision.

2. Limited Achievement:Student demonstrates fragmented knowledge, skills or professional attitude. Requires close supervision.

1. Inadequate Achievement:Student lacks knowledge, skills or professional attitude.

0. No Instruction/Training:Student has not received instruction or training in this area.

## Benchmark 1: Use leadership and teamwork skills in collaborating with others to accomplish organizational goals and objectives.

### Competencies

| **#** | **DESCRIPTION** | **RATING** |
| --- | --- | --- |
| 1.1 | Exhibit leadership skills (i.e. management of resources, listening to others, respect, supporting others). |  |
| 1.2 | Work with others to achieve objectives in a timely manner (i.e. follow direction, take responsibility, respect for others and cooperation). |  |

## Benchmark 2: Know and understand the importance of professional ethics and legal responsibilities.

### Competencies

| **#** | **DESCRIPTION** | **RATING** |
| --- | --- | --- |
| 2.1 | Follow code of ethics for the Arts, AV and Communications field in all projects, decisions, and actions. |  |

## Benchmark 3: Know and understand the importance of employability skills, effectively manage careers and the importance of entrepreneurship skills.

### Competencies

| **#** | **DESCRIPTION** | **RATING** |
| --- | --- | --- |
| 3.1 | Model behaviors of a good employee (i.e. reliability, dependability, professionalism). |  |
| 3.2 | Create a record of work experiences, certifications, and products. |  |

## Benchmark 4: Analyze career paths in the communications field.

### Competencies

| **#** | **DESCRIPTION** | **RATING** |
| --- | --- | --- |
| 4.1 | Experience all aspects of the video production industry (i.e. producer, director, manager, videographer, editor and related personnel). |  |

## Benchmark 5: Demonstrate technical skills related to careers in the communications field.

### Competencies

| **#** | **DESCRIPTION** | **RATING** |
| --- | --- | --- |
| 5.1 | Design and produce a video presentation (i.e. set objectives, create a story board and write script, identify equipment/people/locations needed; create a production schedule, monitor production process (pre-production, production and post production) |  |
| 5.2 | Demonstrate appropriate use of equipment and tools to produce a video production. |  |
| 5.3 | Lead discussions with the production staff to discuss production progress and to ensure production objects were attained. |  |
| 5.4 | Coordinate the activities of writers, directors, managers, videographers, producers and/or other personnel throughout the production process. |  |
| 5.5 | Monitor strength, clarity and reliability of incoming and outgoing signals to maintain broadcast and/or recording quality |  |
| 5.6 | Identify potential problems to the production process and possible solutions. |  |
| 5.7 | Demonstrate teamwork. |  |
| 5.8 | Resolve problems that arise during the production. |  |
| 5.9 | Evaluate the pre-production, production and post-production process. |  |
| 5.10 | Create a portfolio/reel of video projects. |  |

I certify that the student has received training in the areas indicated.

Instructor Signature:

For more information, contact:

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